

Cosyforyou

Unravel Campania





A complex territory...

Since ancient times, the Campania region was a land that attracted countless visitors worldwide. From Roman emperors to the "Grand Tour" intellectuals and the Hollywood stars in the '60s. The region's unique blend of History, gastronomy and breathtaking landscapes attracts millions of tourists coming by sea, land, and air.

- Due to historic and infrastructural reasons, the Campania region is not always welcoming to all kinds of tourists. People with disabilities, the elderly, and families with kids often struggle while visiting this area due to several factors:

INADEQUATE INFRASTRUCTURES:

- Public transportation cannot address the needs of people with limited mobility, since the service is unreliable, and the few facilities present are often out of order without notice.
- Due to the many layers of History stacking over centuries, the region struggled to adapt to the most modern urbanization standards. Tight sidewalks, uneven pavements, lack of ramps, and other physical barriers make it almost impossible for those with any physical impairments to explore alone.

INADEQUATE SERVICES:

- The large majority of tourism operators in the area don't possess the knowledge to assist and manage people with special needs. Despite the goodwill of many who try their best, the lack of professional skills deteriorates the experience of the tourist and results in a loss of opportunities for all parties involved.

There is a severe lack of fitted vehicles and other specific aid that ensure a seamless experience for people who might need these.

...And complex needs

- The expectations of **tourists** are rising every year; tough competition is challenging the sector's actors always to struggle to provide a better service. This race becomes more complex while addressing people with special needs problems.
- Only in the E.U. there is an estimated population of 100 million people with disabilities, but only a fraction of them travels. If we add their family members, the elderly and families with kids we can easily see that the customer segment of people with special needs is one of the most underestimated and underserved by the mainstream actors in the sector.

Even for a standard tourist, a delay or a lousy service might ruin their trip, and this is magnified thousandfolds for a person with special need. A missing bathroom, a closed facility, an unexpected situation often leads to **disastrous consequences**. Without proper support, most of this customer segment gives up.

The **potential** range of people requiring **special support** is more expansive than most know:



Physically disabled



People affected by diabetes



Blind/Deaf people



Elderly with limited mobility



People with Intellectual deficiencies



Families with kids



Why Cosyforyou Unravel Campania

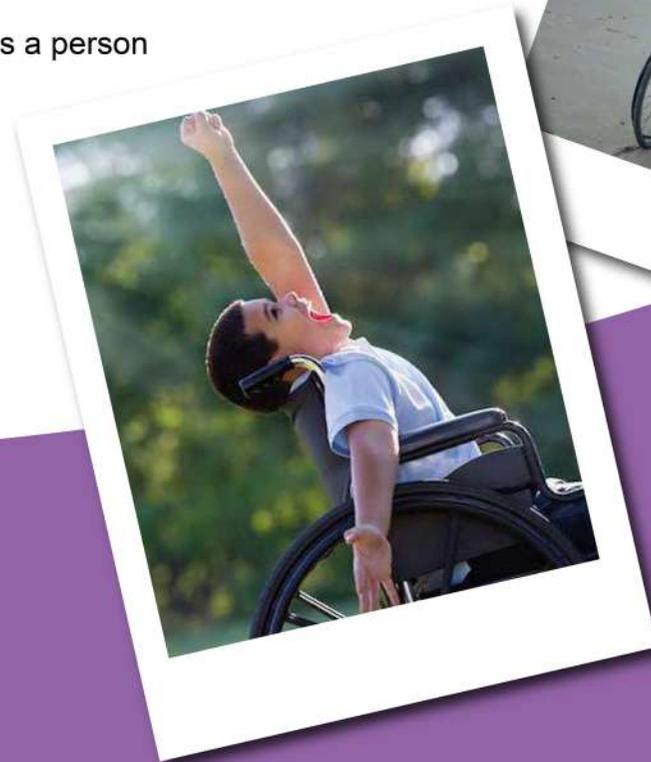


Founded in 2015, the travel agency "**Cosy for you**" focused on allowing people with special needs worldwide to enjoy the Campania region. Born as a spin-off of a non-for-profit specialized in offering services for local people with disabilities, the company leveraged the knowledge matured over the years to provide tailor-made best-in-class tours for people with special needs.

As a small but solid reality, we provide **360° planning & support services**, UNRAVELING CAMPANIA, for all the avid tourists willing to explore it.

Cosy for you is the **best choice** to travel in Campania as a person with special needs because our services are:

- **CONVENIENT**
- **INNOVATIVE AND ENGAGING**
- **PROFESSIONALLY STRUCTURED**
- **SAFE**
- **TESTED**



Our fleet

To provide the best service, Cosy for You fitted three vehicles to hoss from small to large groups of people with special needs:



1

Car - Dacia Dokker
1 wheelchair + 2 seats or 5 seats



2

Minivan - Ducato Fiat
3 wheelchairs + 10 passengers or 14 passengers



3

Bus – Mercedes Sprinter Travel
up to 3 wheelchairs + 12 passengers or 18 seats



Our tours

Cosy for You offers a wide **variety** of tours that touch all of the most iconic locations in the Campania region.

Our tours are **unique experiences** tailored and executed to fulfill the necessities of people with special needs.

Our tours are:

- **TRULY ACCESSIBLE**
- **HAVE A SLOWER PACE**
- **ALWAYS WITH BATHROOM BREAKS**
- **WITH TRAINED PERSONNEL**
- **WITH TRAINED MULTI-LANGUAGES GUIDES**
- **INSURED**

Tours must be mono or **bi-languages**.

 ENGLISH

 ITALIAN

 SPANISH

 FRENCH

 GERMAN

 RUSSIAN

 DUTCH



If communicated in advance, we can provide guides in most languages.

Structure:

- The tours are built as half-day or full-day experiences; between 4 and 8 hours.
- Each tour will have at least 1 location with an accessible bathroom.

Capacity:

- In the case of people in a wheelchair, our capacity is limited to the three vehicles we possess. Still, if the tourists can move independently, we can organize any number of tours on the same day.

Additional Services:

To better welcome tourist with special needs, on request we offer a wide variety of aids:

- Additional support personnel for big groups
- Italian LIS guide
- Canes
- Wheelchairs
- Wheelchair (extra-size)
- Electric scooter
- Electric wheelchair
- Ramps: included in the service
- Bathroom Handles: included in the service
- Diapers
- Non prescribed drugs
- Coats/umbrellas
- And much more...



Passenger pick-up and drop-off points for excursions and transfers:

- Hotels, Bed & Breakfast and other accommodations; Terminal Cruises; Ports, Airports and Railway Stations of the Campania Region.
- Airports and Railway Stations of Rome and port of Civitavecchia.

Prices:

- For the tours prices, you can consult the attached seasonal price list.

Our tours

Tour 1: **Caserta Royal Palace & Park**

You will be picked up at the meeting point, you will reach the imposing Royal Palace of Caserta commissioned by Charles of Bourbon. The palace is of enormous proportions to emphasize the opulence of the new Kingdom of Naples. Once inside, it will be impossible to retain the amazement in front of its "numbers": 47,000 square meters of surface, 1200 rooms, 1900 windows, 34 staircases!

From the staircase of honor, we proceed to the guided tour of the Palatine Chapel and the Historical Apartments, in a path between richly decorated antiques leading to the Throne Room over 40 meters long. An imposing porch is an ideal link with the park over 2.5 km long and its captivating beauty, where over three centuries of landscape art have won the title of «the most beautiful garden in Europe.» The visit will end with some free time in the garden, allowing you to take some pictures of the magnificent view. Subsequently, you will be brought back to the pick-up point.



Duration: 6h



Other details:
Accessible bathroom



Tour 2: **Napoli Historical Center & streetfood tasting**

You will be picked up at the meeting point and brought to the palpitating heart of the city, the historical center of Naples, a UNESCO heritage site. You will start the exploration from "Piazza del Gesù" meandering inside the city through the ancient streets paved during Roman times.

From the breathtaking Santa Chiara's cloister to the colors and beauty of artisan shops, you will embrace the sacred and profane history that makes this city unique in the world. While walking, you will taste the famous Neapolitan street food; salty and sweet options are there for you to discover, shaping an experience you won't forget. You will be brought back to the pick-up point.



Duration: 4h



Tour 3: **Ruins of Pompeii**

You will be picked up at meeting point and after a short transfer, you will see one of the most famous archaeological sites in the world, the ruins of Pompeii, the Roman city buried under the eruption of Vesuvius in 79 a.d.

The city was crystallized in time by the violent natural event and allows us to experience the daily life of an ancient Roman: starting from the amphitheater, you will visit the main houses and buildings of the city (temples, shops, bakeries, public baths).

The tour will end in the main squares of Pompeii, where the shape of Vesuvius still looms, silent and beautiful. After the visit, you will be brought back to the pick-up point.



Duration: 4h



Other details:

Not all the site
is accessible



Tour 4: **Greek Temples of Paestum**

The breathtaking archaeological site of Paestum is one of the most well preserved "Magna Grecia" remains, boasting three massive temples that survived the passage of the ages almost unscathed. This site is situated in Capaccio, 1.5h away from the pick-up place from Naples.

The archaeological site is vast; it testifies the city's history from the Greek founders to the arrival of the Romans and Christianity. After decades of abandonment, the area was rediscovered by the intellectuals going through the "Grand Tour," a trip aiming to rediscover the classical roots of their culture. In the afternoon, after a lunch break, you will visit the museum where all the finds and art pieces are conserved, notably the famous "diver's tomb", the most ancient painted Greek tomb ever discovered. After the long and fulfilling visit you will head back to the pick-up.



Duration: 8h



Tour 5: **Sorrento center & tasting**

Come with us discovering the pearl of the Gulf of Naples, Sorrento! Where the sea, the perfumes, and the lifestyle blend into an unforgettable experience.

The tour will start from the pick-up point in Naples, and after a one-hour sightseeing transfer across the Sorrento Coast villages, you will arrive in the main square where the walking tour begins.

During the tour, you will explore the alleys of the historical center, full of shops and food outlets, where you will taste "Limoncello" a lemon-based liquor, and other unique local food. The city itself is an open-air museum: churches, ancient palaces built on the edge of the cliff, breathtaking views, and many artisanal shops producing wood inlay art pieces are everywhere. Before returning to the pick-up point, you will enjoy some free time allowing you to buy souvenirs or take precious photos to remember your stay.

 **Duration: 6h**



Tour 6: **Amalfi coast & Ravello**

Amalfi Coast is one of the most beautiful jewels in Italy, worthy of being a UNESCO heritage site. The one-hour transfer will bring you to "Vietri sul Mare," considered the home of the colorful majolica that covers the domes of the beautiful churches of all the towns of the Amalfi coast and the colorful ceramics declined in every shape and for every use.

Then taking a winding but spectacular panoramic route along the coast, we will stop at Ravello, where we will visit Villa Rufolo, a world-renowned villa overhanging the sea. In the afternoon, after a lunch break, we will reach the famous town of Amalfi, founded in the fourth century B.C., one of the notorious Italian "maritime Republics." You will admire the style of the Arab-Sicilian architecture, of which the Duomo is the perfect example. After the long day, you will be brought back to the pick-up point.

 **Duration: 8h**



Tour 7: **Pompeii & National Museum**

After the pick-up and a short transfer from Naples, you will see one of the most famous archeological sites in the world, the ruins of Pompeii, the Roman city buried under the eruption of Vesuvius in 79 a.d. The city was crystallized in time by the violent natural event and allows us to experience the daily life of an ancient Roman: starting from the amphitheater, you will visit the main houses and buildings of the city (temples, shops, bakeries, public baths).

The tour will end in the main squares of Pompeii, where the shape of Vesuvius still looms, silent and beautiful. After a small lunch break, you will be transferred to the Archeological Museum of Naples, where you will admire the object of daily life, frescos, and mosaics found in Pompeii and other neighboring sites. In addition, the National Museum holds one of the most important assortments of Roman sculptures, "the Farnese collection."

 **Duration: 8h**



Tour 8: **Naples panoramic tour from the hills**

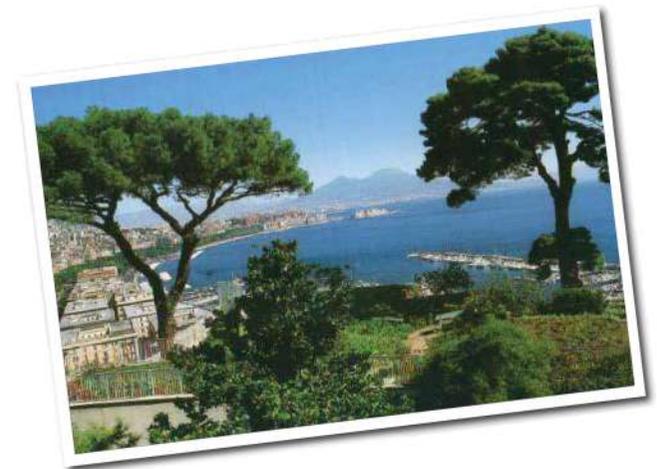
This tour will make you experience the city's best views and visit one of the historic castles. From the pick-up area, going through the world-famous seaside, we will head to "Posillipo," a delightful hill where you will experience the best view of the whole gulf. Your trip will bring you to the highest viewpoint in the city, St. Martin's castle, on the "Vomero" hill overlooking the city.

This history deep place also boasts a 360° breathtaking view of the city: the imposing shape of the Vesuvius, the beauty of the gulf, and ancient urban road structure still visible nowadays. After you will be brought back to the pick-up point.

 **Duration: 4h**

 **Other details:**

Not available
on Wednesday,
1s January and
25 December



Tour 9: **Royal Naples & seaside – walking tour**

Starting from the pick-up point, you will get to know the city's history, walking beside the most important buildings of royal Naples.

The "Maschio Angioino" Castle, the Royal Palace, and the renowned "Plebiscito square" are all important places that testify to the events and famous people that lived here over the centuries.

This tour is not only about history, but you will also enjoy the beauty of the sea walking on the seaside, up to the "Dell'Ovo Castle," the pearl inlaid in the middle of the promenade. After that, we will head back to the pick-up point.



Duration: 4h



Other details:

Tour viable for wheelchairs, for people with limited mobility we strongly encourage renting a wheelchair or electric scooter.



Tour 10: **Capri island**

After the pick-up point and a short transfer by wheelchair-accessible minivan to Naples' port, we will embark to Capri by ferry.

We will reach the highest point of the island, Anacapri, and we will have a breathtaking view from the viewpoint "Migliera" or at "Villa Alex Munte"; you can visit the "church of San Michele" and then drink a real coffee or Italian cappuccino.

Then we will go down to the famous "piazzetta of Capri"; we will stroll through its center of the port with the many shops and bar, and we will have the chance to enjoy a delicious ice cream at the "Gelateria Buonocore". Along the shopping street, we will reach the panoramic terrace from which you can see the famous "Faraglioni". In the evening back to Naples and we will head back to the pick-up point.



Duration: 8h



Other details:

This excursion is subject to ferry availability and weather conditions compatible with navigation.



Our team

ILEANA ESPOSITO



**ADMINISTRATOR
& DISABILITIES EXPERT**

She is very well known in Naples for her decades' long no-profit activities for people with disabilities. She is the heart of the travel agency and the strong voice of the customers pushing us constantly to improve our services. Her knowledge is fundamental to address all small details undetectable by most.

VITTORIO LEPRE



PRODUCT MANAGER

MBA and product manager consultant for startups in Italy and Asia. He is in charge of the new online platform, stakeholder management, and the business strategy's reshaping with a tech scalable approach. He is the "business" core of the company, helping to navigate the complexity of the competitive tourism environment to transform a local actor into a solid and reputable reality on a national level.

MAURIZIO DI PALO



TRAVEL AGENCY DIRECTOR

Travel agency director with more than 30 years of experience. He shapes and manages our offer portfolio carefully and diligently. He has long since absorbed the philosophy behind accessible tourism incorporating it as second nature, and his experience is fundamental to avoid the pitfalls and overcome these complex tours' challenges..

MIRIAM GUITTO



TOUR LEAD

Expert tourist guide and archeologist by training with more than 10 years of experience with accessible tourism. She owns the monitoring and testing of the tours, ensuring that everything planned on paper is possible in reality. She is the leader of our guide group, and she coordinates them across their different commitments.

The future

We strive to satisfy our customer needs even before they are aware of them. To reach this goal we research how to provide innovative services and experiences.

Thanks to a recently won **Italian development project**, we are building a platform to offer our customers a preview of the places they are going to visit in Virtual Reality.

For people with special needs, this will be a unique tool to reduce their fear of the unknown, reassuring and intriguing them at the same time.

The video will be developed in partnership with public and private partners and easily enjoyable by a cardboard visor.

CARE, INNOVATION, and OBSESSION FOR DETAILS are the values that guide our work.

Unravel Campania
FOR EVERYBODY



THANKS FOR WATCHING

- If you want to book other tours that touch any location in Campania, visit our website www.campaniaforall.it.



- If you want to book other destinations in Italy, visit our website www.cosyfair.com.



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Cosy Fair



Cosy Fair



“Cosy for you”

Tour Operator and Travel Agency

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